

Border Efficiency

PARTICIPANTS' BOOKLET

NORTH AMERICAN CONFERENCE

BEYOND

FREE TRADE:

Federalism

STRENGTHENING
NORTH AMERICA



Business Strategies

North American Investment Fund

MONTREAL, 27TH-28TH OF MARCH 2003

HÔTEL DELTA CENTRE-VILLE



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FORUM SUR L'INTÉGRATION NORD-AMÉICAINE
FORO SOBRE LA INTEGRACIÓN NORTEAMERICANA

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WORD OF WELCOME FROM ROBERT PASTOR, CHAIR OF THE BOARD OF DIRECTORS, AND CHRISTINE FRÉCHETTE, PRESIDENT AND EXECUTIVE DIRECTOR OF THE NORTH AMERICAN FORUM ON INTEGRATION

It is a great pleasure to welcome you to this conference of the North American Forum on Integration.

Over the past ten years, North America has become the largest free trade area in the world in terms of population and gross product. Due to the North American Free Trade Agreement (NAFTA), trade and investment among the three countries has almost tripled. Yet those who believed that further integration was irreversible received a wake-up call on September 11th. The attacks and the slowdown at the two borders reminded us of our strong mutual interdependence. We need to find ways to preserve what we have built in North America and explore new approaches to fulfill the region's potential.

Despite North America's growing importance, there are few opportunities for us to meet and take a close look at our shared problems and future options. This is why NAFI was established, and why we have launched a series of major conferences that will address the central issues of North American integration.

NAFI brings together leaders from the business community, government, academe, and civil society. Together, we will seek to understand the key issues in North American integration from each perspective and seek continental solutions to our shared transnational problems and opportunities.

This year, NAFI has decided to focus on the development gap that separates Mexico from its northern neighbors. A genuine partnership in North America is not possible unless concerted steps are taken to bridge that gap, which would generate important benefits to all NAFTA partners. At the Montreal Conference, several of our speakers will present a path-breaking proposal for a North American Investment Fund. Such a fund would aim to accelerate Mexico's development and capacity as a trading partner with Canada and the United States. It would strengthen North American competitiveness and defend the human security of all peoples.

The quality of the guest speakers who will attend this first conference confirms that it will be a unique event that will greatly contribute to the debate on this and other North American issues.

We wish to thank our sponsors and our partners, particularly the Fonds Jeunesse Québec, whose efforts made it possible for this initiative to become a reality. We are particularly pleased to have obtained enthusiastic support from both the private and public sectors, and to welcome you in such large numbers to this premier North American event.

Enjoy the conference!



Christine Fréchette
President and Executive Director,
North American Forum on Integration



Robert A. Pastor
Vice President of International Affairs and
Director of the Center for North American
Studies, American University

Sophie Durocher
Television host



As host of her own daily television show "Les Choix de Sophie" since 1998, Sophie Durocher has put out 750 broadcasts for Télé-Québec. As a reporter, she covered the economic crisis in Argentina for the magazine *L'Actualité*, the coup d'état against Jean Bertrand Aristide in Haiti, and the trial of members of the military of El Salvador for the Montreal daily *La Presse*. Between 1988 and 1992, she issued over 250 reports for *Montréal ce soir*, *Le Téléjournal* and *Newswatch*. She also collaborates with the magazine *L'Actualité* and the newspaper *La Presse*, for which she has covered the New York cultural scene for one year. Moreover, she has worked as a film producer for seven years. She holds a B.A. in North American Studies from McGill University and a Master's degree in journalism from Columbia University and speaks French, English and Spanish fluently.

BEYOND FREE TRADE : STRENGTHENING NORTH AMERICA

8:15AM

OPENING SESSION

Régence AB

A WORD FROM THE FOUNDING PRESIDENT OF THE NORTH AMERICAN FORUM ON INTEGRATION

Christine Fréchette
President and Executive Director
North American Forum
on Integration



Christine Fréchette is the founding President and Executive Director of the North American Forum on Integration. She has previously worked for the National Assembly, particularly as a counsellor for the Parliamentary Confederation of the Americas (COPA), which has permitted the establishment of a network of Legislative Assemblies of the Americas. Later, she coordinated the creation of an inter-American network on linguistic diversity, as well as the holding of its first official Conference. She was involved in the University Student Federation of Quebec and the Federation of Women of Quebec. She is currently a member of the Conseil du statut de la femme (Council of the Statute of Women) and of the Board of Directors of the Observatoire Québécois de la mondialisation (Quebec Observatory of Globalization).

WORDS OF WELCOME

Jacques Girard
President and Executive Director
Montréal International



Jacques Girard has been President and Executive Director of Montréal International since 1996. Among other positions held, he has served as Deputy Minister of Education for Québec, as President and Executive Director of the Société de radio-télévision du Québec, as first Vice-president, Publishing, for Groupe Québecor, and as President of Groupe Québecor. He currently chairs several boards of directors, including those of Domtar Inc., the Centre financier international de Montréal and, until recently, that of the Centre hospitalier de l'Université de Montréal.

Diane Wilhelmy
Deputy Minister
Department of International
Relations of Québec



Diane Wilhelmy has been Deputy Minister, International Relations for Québec since 2002. She has had a long and remarkable career in the Government of Québec. From 1998 to 2002, she was Delegate General of Québec in New York. Previously, she held positions including Assistant Secretary General in charge of the Secretariat of the Summit on the Economy and Employment and also responsible for administrative reform, Executive Director of the Summit on the social and economic future of Québec, Mission leader of the secretary general to the Conseil exécutif, Mission leader for the information highway, Assistant Secretary General for Canadian intergovernmental affairs, and Assistant Secretary General for the status of women. In the academic field, Ms. Wilhelmy has been Director, Centre d'études politiques et administratives du Québec at the École nationale d'administration publique.

Marc Lortie
Assistant Deputy Minister
(Americas)
Department of Foreign Affairs
and International Trade Canada



Marc Lortie has been Assistant Deputy Minister for the Americas since July 2001. A career diplomat, he has held many positions within the Department of Foreign Affairs in Ottawa and abroad, including those of Minister-Counsellor on Political Affairs in Paris, personal representative of the Prime Minister for La Francophonie, Canadian Ambassador to Chile, senior coordinator for federal-provincial relations, and Sherpa for the Third Summit of the Americas. He has also been in charge of relations with international media as well as press secretary to the Prime Minister's Office. He has been appointed a Fellow of the Center for International Affairs of Harvard University.



**9:15AM****KEYNOTE SPEAKER****Régence AB****CONFÉRENCIER****Gerónimo Gutiérrez**

Deputy Minister (North America)
Department of Foreign Relations
of Mexico



Gerónimo Gutiérrez is Deputy Minister for North America at the Mexican Department of Foreign Relations. He has worked for the Department of Finance, the Office of the President and the National Bank of Public Works, *Banobras*, in the field of restructuring debts of states and municipalities. Between 1998 and 2000, Mr. Gutiérrez was advisor for the parliamentary group National Action Party (PAN) and directed its discussion group, the *Miguel Estrada Iturbide* foundation. As a member of the transition team of President Fox, he coordinated its 2001 budget. Between December 2000 and January 2003, he directed the planning, communications and relations with the units of the Congress for the Department of the Economy. He teaches at the prestigious *Instituto Tecnológico Autónomo de México* (ITAM) and has collaborated with the editorial section of the daily *Reforma*.

9:50AM**BREAK****10:15AM****NORTH AMERICAN INVESTMENT FUND I****Régence AB**

NAFTA has created a lasting trade partnership between two industrialized countries and one developing country. The dynamic of trade within NAFTA is limited by the substantial disparity in development between the North and South. A strategic investment fund, for investment in the infrastructures of Mexico, could increase Mexico's capacity to converge toward the standards of its North American partners, and would promote prosperity in the southern part of the NAFTA region.

CHAIR**Christiane Bergevin**

President
SNC-Lavalin Capital inc.



Christiane Bergevin took the helm of SNC-Lavalin Capital in 1997. Beginning her career in 1984 at Standard Life, she moved on to work for Export and Development Canada, and joined Groupe SNC-Lavalin in 1990. She has been engaged in the development of several financial initiatives including IFPT, Canada's first international investment trust, and f cap, the first investment fund for women entrepreneurs. A member of the management committee of SNC-Lavalin, she also sits on various financial advisory committees in Canada and is a member of the Board of Directors of SNC-Lavalin Europe, Spectra Telecom, IFPT, Tennis Canada, and the Fondation du Centre de femmes de Montréal. She is also a founding member of the Association des femmes en finance du Québec. In 2001, she co-founded the Montreal International Financial Conference.

GUEST SPEAKERS**Robert A. Pastor**

Vice-president,
International Affairs,
Professor and Director,
Center for North American Studies,
American University



Robert A. Pastor is Vice-president of International Affairs as well as Professor and Director of the Center for North American Studies at American University in Washington, DC. Dr. Pastor was Fellow and Founding Director of the Carter Center's Latin American and Caribbean Program (1985-98) and was National Security Advisor for Latin American Affairs (1977-81). He received a Ph.D. from Harvard University and is author of 14 books, including *Toward a North American Community: Lessons from the Old World for the New*. Dr. Pastor chairs the North American Forum on Integration.

José a María Lopez de Fúntes

Director
Ferrovia Infraestructuras
Canada



Jose Maria López de Fuentes is Director of Ferrovia Infraestructuras/Canada. Ferrovia is an industrial company listed on the Spanish stock market and operates in the construction industry. Ferrovia currently comprises 200 companies and 23,500 employees in 12 countries in Europe and the Americas. Since May 1999, Mr. López de Fuentes has been President and Chief Executive Officer of 407 ETR Concession Company Limited, a company which own concessions over Highway 407 ETR, the world's first, all-electronic, open-access toll highway which extends 108 kilometres east-west, north of Toronto, Ontario. Mr. López de Fuentes has over 20 years international experience in the transportation and construction industries. Prior to joining 407 ETR, he was Concession Portfolio Manager, Cintra Concesiones de Infraestructuras de Transporte; President, SVAT; and President and Chief Executive Officer, BP Solar Spain.

Louise Beaudoin

Minister of State for International
Relations, Minister responsible for
La Francophonie and Minister
Responsible for the Observatoire
de la mondialisation



Louise Beaudoin has been Minister of State for International Relations for Québec and Minister Responsible for La Francophonie since December 1998. In February 2002, she also assumed responsibility for the Observatoire Québécoise de la mondialisation. She has been a member of the National Assembly for Chambly since 1994 and, during her first term in office, was Minister of Culture and Communications as well as Minister Responsible for the Charte de la langue française and for the Information Highway. From 1984 to 1985, her duties included those of Delegate General for Québec in Paris. For nearly ten years after that, she held various positions at different companies and corporations, such as Canadair, Téléfilm Canada, the Palais de la civilisation de Montréal, and the accountancy consulting firm Raymond, Chabot International.

COMMENTARY

Carlos Heredia, Vice-president, Mexican Council on foreign affairs

11:45AM**COCKTAIL****Régence C**

Hosted by the North American Forum on Integration



12:00 NOON

Régence C

**RETHINKING THE NORTH AMERICAN INTEGRATION:
THE CITIZEN'S PERSPECTIVE**

Frank Graves
President
Ekos Research Associates Inc.



Frank Graves, founder and senior partner of EKOS Research Associates Inc., has directed some of the broadest and most demanding socioeconomic research initiatives undertaken in Canada. Mr. Graves has also advised high-level decision-makers in both the private and public sectors in Canada, and has carried out major studies at the national scale in various fields: a government focused on citizens, health care, environment, productivity, identity and feeling of belonging, technology, government communications. Recently, he has collaborated in a study on attitudes of Canadians, Americans and Mexicans on North American integration, the results of which will be presented at the Conference.

12:30 PM

LUNCHEON CONFERENCE

Offered by the Gouvernement of Québec

GUEST SPEAKER

Pauline Marois
Deputy Prime Minister
Minister of Finance, the Economy
and Research
Minister responsible for the
Montérégie Region
Québec Gouvernement



Pauline Marois has been Deputy Prime Minister of Québec since March 2001. She is also Minister of Finance, the Economy and Research of Québec. She has held several ministerial portfolios since 1994, including those of Minister for Administration and the Public Service, President of the Conseil du trésor, Minister of Finance, Minister of Revenue, Minister responsible for Family Policy, Minister of Education, Minister of Health and Social Services and Minister Responsible for the Montérégie Region. She has been MNA for the district of Taillon since September 1989. She was first elected as MNA for the Parti québécois in April 1981 in the district of La Peltre, and then in 1981 and 1985 became Minister of State for the Status of Women, Vice President of the Conseil du trésor and Minister of Labour and Income Security. She was also Minister Responsible for the Outaouais Region. From 1985 to 1988, she was active within various humanitarian associations including Amnesty International, and participated in the establishment of the Forum on Employment held in Montréal in November 1989. In addition, she teaches at the Université du Québec.

INTRODUCED BY

Robert Lacroix, Rector, Université de Montréal

WORD OF THANKS

Pierre Lampron, President, TVA Interfilms,
President of the Board of directors of the Observatoire québécois de la mondialisation



"If we are to move ahead,
we must have social, cultural,
educational and economic
goals that we seek together.
Cooperation between peoples
cannot be limited to material
objectives."

Bernard Landry
PRIME MINISTER

Québec



2:30PM

DOING BUSINESS WITHIN NAFTA

Régence AB

The interplay of new realities that are restructuring the markets and industries in North America call for new strategies on the part of firms. By means of mergers, acquisitions and strategic restructurings, firms are exploiting new markets and new regulations that are developing within NAFTA. How does NAFTA transform ways of doing business? How can these new initiatives be pursued beyond NAFTA? Can we speak of an integrated North American market? These are the questions that will be central to this workshop.

MODERATOR

Stephen Handelman

Columnist, Time Canada



Stephen Handelman is an columnist for *Time* Canada where he has the column "49th Parallel", one of the rare regular columns on North American issues in the North American media. He is the author of three books, and is a recognized expert on cross-border issues such as organized crime. Before joining *Time*, he was a foreign correspondent for the *Toronto Star* in Europe, in the Middle East, in the former Soviet Union, and in Latin America. He holds a Master's degree in public administration from Harvard University and is a member of the Council on Foreign Relations in New York.

GUEST SPEAKERS

Sean Finn

Senior Vice-President
Chief Legal Officer and
Corporate Secretary
CN



Sean Finn was appointed First Vice-president, Public Affairs, Chief Legal Officer, and Corporate Secretary in February 2003. After entering CN in January 1994, he became Treasurer and Senior Tax Advisor in August 1996, Vice-president, Treasurer and Senior Tax Advisor in January 2000, and First Vice-president, Chief Legal Officer, and Corporate Secretary in December 2000. Mr. Finn was named Tax Executive of the Year in 2000 by his colleagues. He is currently Chair of the Board of Directors of the Chambre de commerce du Québec.

R. Michael Gadbaw

Vice-President and Senior
Counsel,
International Law and Policy,
General Electric Company



Michael Gadbaw has been Vice-president and Senior Counsel of the International Law and Policy Group of General Electric since its creation in December 1990. As president of GE's international practices group, he is internal expert on business ethics and control of international trade. He is a member of the Public Policy Committee of the GE Fund. Moreover, Mr. Gadbaw is founding president of the Interest Group on India, President of the Advisory Committee on International Economic Policy of the State Department, President of the Bilateral US-Indonesia Committee of the American Business Council for ASEAN, member of the Board of Directors of the European Institute, Partners for Democracy, administrator of the American International Business Council, and member of the US-Egypt Business Council.

COMMENTARY

Stephen Blank, Ph.D., Director, Center for International Business Development,
Lubin School of Business, Pace University

3:45PM

BREAK

www.cn.ca



**NORTH AMERICA'S RAILROAD
LE CHEMIN DE FER DE L'AMÉRIQUE DU NORD
EL FERROCARRIL DE AMÉRICA DEL NORTE**



4:00PM

BEYOND NAFTA

Régence AB

OPTIONS FOR DEEPENING NORTH AMERICAN INTEGRATION

NAFTA has created the largest free-trade area in the world, with 416 million people annually producing goods and services worth over 11.7 billion US dollars. Since January 1, 1994, the total trade between Mexico, the United States and Canada has increased by 128% and now exceeds 676 billion US dollars per year. Beyond free trade, NAFTA has brought about in-depth integration of the three partners. The development of other initiatives could ensure the achievement of full potential for North America. Many questions remain or are emerging at the North American level concerning transportation, customs, immigration, security, environment, sustainable development, and more. Renowned analysts and renowned institutions are advancing the idea of a customs union, or the creation, in the longer term, of a North American common market. Is this the path to follow?

CHAIR

Anthony Quainton

President and CEO,
National Policy Association



Anthony C. E. Quainton assumed his position as President and CEO of the National Policy Association, one of the oldest public policy organisations in the United States, on February 1, 1999. His nomination follows a long and distinguished career in the United States Foreign Service, including his position as Director General of the Foreign Service and Director of Personnel, Assistant Secretary of State for Diplomatic Security, Ambassador to Peru, to Kuwait, to Nicaragua and to the Central African Empire, as well as in various responsibilities within the department and abroad. He is a member of the American Academy of Diplomacy and the Washington Institute of Foreign Affairs. He is also a member of the Executive Committee of the North American Committee.

GUEST SPEAKERS

Andrés Rozental

President, Rozental & Associates,
President of the Mexican Council
on Foreign Relations



Andrés Rozental has been a career diplomat for more than 30 years, having served his country as Deputy Foreign Minister, Ambassador to the United Kingdom, to Sweden and to the United Nations in Geneva, as well as in various responsibilities within the Mexican Foreign Ministry and abroad. He also served as Ambassador-at-large and special envoy for President Vicente Fox and was elected President of the Mexican Council on Foreign Relations. He is president of *Rozental & Asociados*, an international consulting firm providing advisory services to both Mexican and foreign companies. He is Chairman of Grupo Industrial Omega and holds non-executive directorships in several major European companies and financial institutions.

Michael Gallagher

Minister-Counsellor for
Economic Affairs,
United States Embassy in Canada



Michael Gallagher has been a member of the American Foreign Service since 1973. He is currently Minister-Counsellor, Economic Affairs, at the American Embassy in Canada. Previously, he directed the Policy Section of the Bureau of the High Representative in Sarajevo. He directed economic and social affairs at the Permanent Mission of the United States to the United Nations in New York, and before that, directed commercial and economic affairs at the Permanent Mission of the United States to the European Union in Brussels. He was Consul General of the United States in Vancouver, and has been assigned to the American Mission at the EU in Brussels, to the American Embassies in Jakarta, London, Tunis, and Abidjan, and on many occasions to the State Department, Washington DC.

Thomas d'Aquino

President and Chief Executive
Business Council on
National Issues



Thomas d'Aquino is the President and Chief Executive of the Business Council on National Issues, an organization that brings together 150 prominent Canadian business leaders. During his career, Mr. d'Aquino held positions including that of special assistant to the Prime Minister of Canada, and was founder and head of Intercounsel Limited. He has also worked as a jurist specialized in international commercial law, and as an assistant professor at the faculty of law of the University of Ottawa. He has sat on many boards of directors and advisory committees in Canada and abroad. Specializing in several fields of public policy, he is the author of many publications. He is co-author of the book *Northern Edge: How Canadians Can Triumph in the Global Economy*.

5:30PM

COCKTAIL

Terrasse

Hosted by Université de Montréal

Le savoir est essentiel au dialogue des cultures
et à l'intégration nord-américaine.

El conocimiento es esencial al diálogo de las culturas
y a la integración norteamericana.

Knowledge is essential to the dialogue of cultures
and to North American integration



Université 
de Montréal



9:00AM

NORTH AMERICAN INVESTMENT FUND II

Régence AB

In North America, there are no European-type transfer mechanisms that help to accelerate the development of regions and provinces that have lagged behind economically. What possibilities could be opened through large-scale investment in Mexican development, especially in the south? What may be hoped for from a North American Investment Fund? What would be the macroeconomic impacts of such a Fund? How much would need to be invested in order to raise hopes for significant results? What types of projects could be financed by such a fund? Which allocation criteria could be adopted? This workshop will examine various scenarios regarding a North American Investment Fund.

CHAIR

Jeffrey Jones

Senator
Chair, Committee on
Border Issues,
Mexican Senate



Jeffrey Jones is Senator for the National Action Party (PAN) in the state of Chihuahua, presently in his second term of office. He is Chair of the Committee on Border Issues and member of the Committee on Agriculture, Livestock and Rural Development, the Committee on Agrarian Reform, and of the Committee on Hydraulic Resources. He has been a member of PAN since 1995. He was Federal Deputy for the First District of Chihuahua during the LXIIth legislature. He was also the coordinator of federal deputies for PAN, Chihuahua. He is a founding member of the enterprises *Granaderia la escondida*, *Empacadora paquimé*, *Nutrimol* and *Siesta Foods* and is involved in many civic and community-based activities.

GUEST SPEAKERS

Samuel A. Morley, Ph.D.

Guest researcher
International Food Policy
Research Institute

Samuel Morley has been a guest researcher at the International Food Policy Research Institute since 1999. Before that, he was a consultant on mitigating poverty for the Economic Committee for Latin America in Santiago. From 1996-98, he directed the poverty section at the Inter-American Development Bank, where he drafted the strategy on poverty and social investment fund strategies. Mr. Morley taught economics for nearly 20 years at Vanderbilt University and at the University of Wisconsin. He has many publications to his credit about poverty, employment and income distribution.

Javier Gala Palacios

Director
Institute for the Improvement
of the Quality of Investments



Javier Gala Palacios is Director of the Institute for the Improvement of the Quality of Investments and professor of social project assessment at the National School of Public Administration of Mexico. He founded the Study Centre for preparation and socioeconomic assessment of projects and was assistant director of the investment section of the Mexican Finance Department. He was also the Interamerican Development Bank representative in Peru, as well as Chief of the Economic Department for Member Countries.

COMMENTARY

Allen Sessoms, Fellow, Belfer Center for Science and international Affairs,
John F. Kennedy school of Government, Harvard University

10:15AM

BREAK



10:30AM

CONCURRENT WORKSHOP

NORTH AMERICAN DEVELOPMENT CHALLENGES

Cartier

The integration of two industrialized countries and one developing country raises a considerable challenge in North America. While Mexico has enjoyed rapid economic growth since 1994 (despite the peso crisis at the end of 1994), the government does not have the means to initiate major projects or reforms that would enable all three countries to benefit from an integrated and balanced North American market. Government revenues in Mexico, expressed as a percentage of GDP, are about half of United States government revenues and two-fifths of Canadian government revenues. The percentage of the population living in poverty has not only remained high throughout the past decade, but the absolute number of people living in poverty has increased from 47 million to 54 million. How to make the southern part of North America a prosperous region?

CHAIR

Graham Fraser

Writer and weekly columnist
Toronto Star



Graham Fraser is a national affairs writer and weekly columnist for *The Toronto Star*, a daily newspaper based in Ottawa. He has written about municipal, provincial and federal politics, and, as a correspondent in Washington, followed international affairs and U.S. politics. He is, moreover, an expert of Quebec politics, an area he has covered since 1976. Mr. Fraser is author of four books and was in 1992 the first recipient of the Hyman Solomon Award for Excellence in Public Policy Journalism.

GUEST SPEAKERS

Henri Massé

President,
Fédération Des Travailleurs et
Travailleuses du Québec (FTQ)



Since November 1998, Henri Massé has been President of the Fédération des travailleurs et travailleuses du Québec (FTQ) which has a membership of half a million workers. He was its Secretary General for five years. He is also Chair of the Board of Directors and Chair of the Executive Committee of the Fonds de solidarité FTQ. He is member of the Executive Committee of the Canada Labour Congress (CLC), a committee associated with the FTQ. He sits on the Executive Council of the International Confederation of Free Trade Unions (ICFTU). He is also a member of the Board of Directors of the Caisse de dépôt et placement du Québec, of the Commission de la santé et de la sécurité du travail, and of the Executive Committee of the Institut de recherche en santé et sécurité du travail.

Eliseo Medina

International Executive
Vice-President
Service Employees' International
Union, AFL/CIO, CLC



Eliseo Medina has spent more than 30 years in the labour movement. In 1996, he was elected as International Executive Vice-president of SEIU based in Los Angeles. Mr. Medina was appointed by AFL-CIO President John J. Sweeney to the labour federation's Special Committee on Immigration Policy. In Los Angeles, he has helped strengthen ties between the Catholic Church and the labour movement, promoting their collaboration on shared concerns such as immigrant workers' rights and access to health care. This year, he helped more than 100,000 Californian homecare workers in securing \$100 million of the state budget for pay raises and health care benefits.

Raúl Rodríguez

Managing Director &
Chief Executive Officer
North American
Development Bank



Raúl Rodríguez joined the North American Development Bank in 1995 and has been the bank's Managing Director and Chief Executive Officer since 2000. He has been Executive Director of the Mexican Foreign Trade Bank; Mexico's Trade Commissioner in Canada; Secretary of Economic Development for the Mexican border State of Tamaulipas; and Professor and Research Fellow at ITESM. He has also participated as a speaker and lecturer in more than 30 countries on business, financial and managerial topics.

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¡Felicitaciones por su primer foro!



Department of Foreign Affairs
and International Trade

Ministère des Affaires étrangères
et du Commerce international



CONCURRENT WORKSHOP

10:30AM

EFFECTIVENESS OF NORTH AMERICAN BORDERS

Régence C

Road traffic at the internal borders of NAFTA countries is heavily congested and affect transaction costs in trilateral trade. In particular along the Mexican-US border, traffic conditions are particularly exacerbated due to considerable demographic pressure. How can pressures caused by increasing cross-border traffic within NAFTA be reconciled with the existing infrastructures? Are the funds provided for thus far sufficient? Moreover, measures adopted to improve domestic security subsequent to the September 11 attacks, slow down the flow of trade at the borders, inhibiting trilateral trade in goods and services as well as investment. Plans for a North American security perimeter are being forged; yet until this plan takes effect, the challenge persists of ensuring security and facilitating the circulation of goods and persons in North America.

CHAIR

Hector Osuna Jaime

Senator
Mexican Senate



A Senator for the state of Baja California, Hector Osuna is Coordinator on Foreign Affairs for the *Acción Nacional* Party. He also serves as Secretary of the Foreign Affairs Commission for North America and Secretary of the Federalism and Municipal Development Commission. Mr. Osuna is an architect specialized in urban development and strategic planning. He served as federal deputy from 1989 to 1992 and then has served as mayor of Tijuana.

GUEST SPEAKERS

Garry Douglas

President, Plattsburgh-North
Country Chamber of Commerce,
Québec-New York Corridor
Coalition



Garry F. Douglas has been President and CEO of the Plattsburgh-North Country Chamber of Commerce since 1992. He is also the New York President of the Quebec-New York Corridor Coalition, and Co-Chairman of the New York State Smart Border Coalition. Previously, he served for 14 years as Executive Assistant to a Member of the U.S. Congress.

Hugh Maginnis

Senior Agricultural Attaché
US Embassy in Canada



Hugh Maginnis is Senior Agricultural Attaché at the U.S. Embassy in Canada. Formerly he was director of the division of multilateral negotiations of the American Ministry of Agriculture, and Agricultural Attaché in Spain and Portugal. He was also a senior analyst at Warthon Econometric Forecasting Associates.

Jorge Santibáñez

President, Colegio de la
Frontera Norte



Jorge Santibáñez Romellón is president of El Colegio de la Frontera Norte where he previously held numerous academic positions. He is also president of the Mexican Association of Population Studies and an active member of various associations, including the Mexican Society of Demographics, the ITAM-Carnegie Endowment Migration Group, the interdepartmental Commission for International Migration Negotiations, and the Advisory Council for International Trade Negotiations. As an expert in international migration, particularly between Mexico and the U.S., he has published extensively, both nationally and internationally, on the results of his studies.

12:00NOON

LUNCHEON CONFERENCE

Régence AB

Hon. Pierre Pettigrew

Minister of International Trade
Government of Canada



Pierre Pettigrew became a member of the Canadian Government in January 1996, and was then appointed Minister of International Cooperation and Minister Responsible for La Francophonie. He was then appointed Minister of Human Resources Development. Since August 1999, he has held the position of Minister of International Trade. In that capacity, he chaired the ministerial meeting on the Free Trade Area of the Americas, held in Toronto in November 1999, as well as the task force on implementation of the ministerial conference of the World Trade Organization in Seattle in December 1999. Mr. Pettigrew was elected M.P. of the Montréal riding of Papineau-Saint-Michel in 1996, and then re-elected the following year. Previously, Mr. Pettigrew was Vice-President of Samson Bélair/Deloitte & Touche (Montréal) from 1985 to 1995. In 1994, he was co-chair of the first National Forum on international relations of Canada. He is the author of the book *Pour une politique de la confiance*, which deals with globalization and the art of governing.

PRESENTED BY

Pablo Rodriguez, Vice-president, GGA Communications,
President of the Liberal Party of Canada, Quebec section,
Member of the Board of Directors of the NAFI

THANKED BY

Gilles Taillon, President of the *Conseil du Patronnat du Québec*,
President of the Board of directors of the *Fonds Jeunesse Québec*

1:55PM

MONTERREY TEC INVITATION



NAFTA does not have a regional parliamentary institution apt to represent the populations or to assist governments in shaping North American policies. NAFTA has limited institutional capacity to define a common agenda and to launch a comprehensive integration that would link the destiny of our three countries. Certain Canadian, Mexican and U.S. politicians have already taken the initiative of re-examining their governments' positions on the future of North America. What will be the role of parliaments in North America, and what vision do North American politicians have for the future of our relations within our region?

CHAIR

Sylvia Hernández Enríquez

Senador
President of the Foreign Affairs
Commission for North America
Mexican Senate



Sylvia Hernández Enríquez is Federal Senator for Mexico in her third term, representing the state of Queretaro. Formerly, she was member of the federal parliament. She presides over the Senate's Commission for Foreign Affairs, North America and is member of four other senatorial commissions concerning international relations. Mrs. Hernández Enríquez has also directed the National Institute for Youth of Mexico as well as the National Council for Youth Resources. Moreover, she was Minister of Tourism for three years.

GUEST SPEAKERS

Aileen Carroll

Federal M.P.
Parliamentary Secretary
to the Minister of Foreign
Affairs of Canada

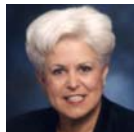


Photo : Couvrette Ottawa

Aileen Carroll was first elected to Parliament in 1997 and re-elected in November 2000. In 2001, she was appointed Parliamentary Secretary to the Minister of Foreign Affairs. Prior to her appointment she served as a member of the Committee on the Environment and Sustainable Development, the Committee on Justice and Human Rights, and the Health Committee. She chaired the Government Caucus on Environment and Sustainable Development and represented Canadian Government interests in a number of international forums. She is vice-chair of the Canada-Europe Parliamentary Association. She has been a member of the Government Caucus Task Force on Financial Services, and the Prime Minister's Task Force on the Western Provinces.

Louise Harel

President of the National
Assembly of Québec and
President of the Assemblée
Parlementaire de la
Francophonie



Elected President of the National Assembly on March 12, 2002, Ms. Harel is the first woman to have held this position. Ms. Harel has also been President of the Assemblée parlementaire de la Francophonie since July 2002, and is a member of the Executive Council of the Parliamentary Confederation of the Americas. MNA for Hochelaga-Maisonneuve district since 1981, she has held several ministerial portfolios, including those of Minister of Cultural Communities and Immigration, Minister of State for Concerted Action, Minister of State for Employment and Solidarity, Minister Responsible for the Status of Women, and Minister of State for Municipal Affairs and the Montreal Region.

Tarcisio Navarrete

Federal Deputy
Vice-president of the
Committee on Foreign Affairs,
Chamber of Deputies of Mexico



Mr. Tarcisio Navarrete Montes De Oca is Deputy for the Federal District of Mexico and Vice-Chair of the Committee on External Relations of the Mexican Chamber of Deputies. He is a professor of international public law at the Ibero-American University and at the Latin-American University, Mexico City. He has participated in many international forums on human rights and is author of many books and articles on human rights and international relations. Mr. Navarrete holds a Degree in Law, a specialization in human rights and a Ph.D. in law from the Universidad Complutense de Madrid.



Forum of Federations
An International Network on Federalism

Forum des fédérations
un réseau international sur le fédéralisme

www.forumfed.org

325 Dalhousie, suite 700, Ottawa, ON K1N 7G2, Canada
Tel.: (613) 244-3360 Fax: (613) 244-3372
forum@forumfed.org



CONCURRENT WORKSHOP

2:30PM

NORTH AMERICA: THE MANUFACTURERS' VIEWPOINT

Régence C

Three main North American manufacturers' associations, CME, NAM and CANACINTRA, have made important contributions for the future of North America, particularly on the border issue, and have furthermore delineated their stakes concerning cross-border movements. This workshop will address the role the *NAFTA Industry Alliance* might have; an alliance these associations have agreed to form by pressing the three governments to secure trade efficiency in north America.

CHAIR

David R. Zussman

President
Public Policy Forum



David Zussman has been President of the Public Policy Forum since 1996, directing its Public Management Research Centre for one year. He has held many governmental positions. In 1993 and in 1997, he directed the governmental transition. From 1992 to 1993, Mr. Zussman was President of Environics-DRZ Inc. In 1994, Mr. Zussman was appointed to the Office of the Privy Council as Assistant Secretary, Program Review and Machinery of Government. He has taught at various universities and has held the positions of Dean, Faculty of Administration and Associate Dean, graduate programs at the University of Ottawa, where he currently teaches.

GUEST SPEAKERS

Yeidckol Polevnsky Gurwitz

National President,
Camara Nacional de la Industria
de Transformación
(CANACINTRA)



Ms. Polevnsky has been National President of the Chamber of Commerce of the Processing Industry (Canacintre) since March 2002. A member of Canacintre since 1989, she has held the following positions: President of the Council of Various Industries, Treasurer of the Council of Various Industries, President of the Liaison Committee with strategic educational entities, and First National Vice-President. Previously, Ms. Polevnsky was Director, Planning and Marketing, of the company El Águila S.A. de C.V. From 1983 to 1994, she was Director of planning and public relations of Industrias Margolis S.A.

Hon. Perrin Beatty

President & Chief
Executive Officer,
Canadian Manufacturers &
Exporters



The Honourable Perrin Beatty is President and Chief Executive Officer of Canadian Manufacturers & Exporters. He is a former federal cabinet minister who held a number of portfolios in various PC governments, including National Revenue, Solicitor General, National Defence, Health and Welfare, Communications, and Secretary of State for External Affairs. He was also President and CEO of the Canadian Broadcasting Corporation in 1995. In January 2002, Mr. Beatty became the Business Co-Chair of the Canadian Labour and Business Centre.

Scott Otteman

Director, International
Trade Policy,
National Association of
Manufacturers



Scott Otteman is Director of International Trade Policy for the National Association of Manufacturers (NAM), the largest multi-industry trade association in the United States. Since he rejoined NAM in 2002, Mr. Otteman has been called upon to monitor, analyse and seek support from Congress for bilateral, regional and multilateral trade negotiations for the United States that are beneficial to manufacturers.

4:00PM

BREAK

The « ministère des Affaires municipales
et de la Métropole »
welcomes the establishment
of The North American Forum on Integration (NAFI)
in Montréal

Affaires municipales
et Métropole
Québec 



4:15PM

NAFTA'S CONSEQUENCES FOR FEDERALISM

Régence AB

In collaboration with the Forum of Federations

A debate over the evolution of NAFTA is underway in each of the agreement's three countries. In particular limits placed on government action in areas such as public standards, environment and social policy are denounced by various federated states and provinces that seek to preserve their separate cultural, judicial and economic identity. A new phase of free-trade expansion is met with reservation by each country, due to concerns about the protection and participation of the federated states. What is the place and the role of federated states in the context of a tightening of the bonds between the three federations?

CHAIR

Jesus Gonzalez Reyes

Mayor of Tijuana



Jesus Gonzalez Reyes has been Mayor of the Municipality of Tijuana, in Baja California, Mexico, since 2001. He is also a national advisor for the Party *Acción Nacional* since 1998 and Coordinator of social development for the State of Baja California. Previously, he was a federal deputy from 1991 to 1994 and from 1997 to 2000. Tijuana is hosting the TI@mericas 2003 event.

GUEST SPEAKERS

Wayne Victor Clifford

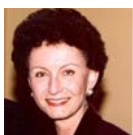
Assistant Deputy Minister
(international relations)
Department of Intergovernmental
and International Relations
of Alberta



Wayne Victor Clifford has been Assistant Deputy Minister for International Relations in the Department of Intergovernmental and International Relations of Alberta since 1990. Previously, he held positions that included Executive Director, International Division of the Department, Director, European relations for Intergovernmental and Federal Affairs for Alberta, and Manager of the Alberta Trade Bureau in London. He began his career in the Canadian Foreign Service, where he was assigned to the United Nations General Assembly, New York.

**Her Excellency,
Ambassador
María Teresa de Madero**

Mexican Ambassador
to Canada



Ambassador María Teresa de Madero has been active in political life for almost three decades. She has held various positions in government including Deputy of the State Congress of Nuevo León, Mayor of San Pedro Garza García, Nuevo León, Secretary of the Municipal Council of San Pedro Garza García, and Municipal Councilwoman of Monterrey. She has engaged in several non-political endeavors such as, among others, member of the *Women's National Civic Association*, member of the Board of the University of Monterrey, and lecturer and speaker at over 350 local and international events.

**George Christian
Ortloff**

Assemblyman
County of Clinton
State of New York



Mr. Ortloff was elected to the New York State Assembly in 1986. He is the Assistant Leader of the Assembly Republican Conference and is a member of Rules, Transportation, Environmental Conservation, and Election Law Committees, and is on the Joint Legislative Task Force on Demographics and Reapportionment, the Legislative Taskforce on Science and Technology and was recently appointed as a *National Conference of State Legislatures* (NCSL) State-Federal Coordinator. Prior to his political career, he received many awards as journalist.

5:30PM

CLOSING COCKTAIL

Foyer

Hosted by the Mexican Embassy in Canada

A WORD FROM THE AMBASSADOR

Her Excellency, Ambassador, **María Teresa de Madero**, Mexican Ambassador to Canada



REGISTRATION

CONFERENCE SITE

DELTA CENTRE-VILLE

777, RUE UNIVERSITY
MONTRÉAL (QUÉBEC) H3C 3Z7 CANADA
TÉL. : 1 (514) 879 1370 TÉLÉC. : 1 (514) 879-1761

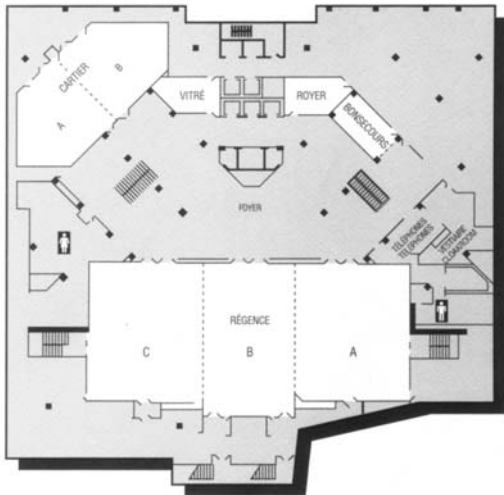
All sessions will take place on Level C
In Rooms Régence AB, Cartier and Régence C.

Please see program for session
room indications

FLOOR PLAN, HOTEL DELTA CENTRE-VILLE

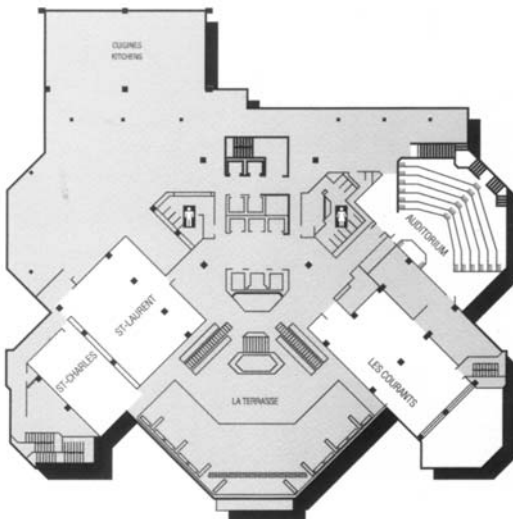
ÉTAGE C / C FLOOR

Deuxième sous-sol / Second floor below lobby



MEZZANINE

Étage au-dessus du rez-de chaussée / First floor above lobby



→ REGISTRATION AND RECEPTION DESK level C

Wednesday, March 26th
12:00 noon - 6:00 p.m.

Thursday, March 27th
7:00 - 3:00 p.m.

Friday, March 28th
8:00 - 2:00 p.m.

→ SIMULTANEOUS INTERPRETATION

English, Spanish, French
available during all sessions

Please address yourself to the interpretation
desk, and present an identification card

→ Internet S@lon

In addition to the Business Centre, Internet
access is available to participants
Room Royer

Thursday March 27th
7:30 a.m.-11:00 p.m.

Friday March 28th
7:30 a.m. - 15:30 p.m.

Wednesday, March 26

12:00 noon - 6:00 p.m.

ACADEMIC CONFERENCE

Opportunities and risks relating to North American
integration: Canadian perspective

Université 
de Montréal


CIRANO

NORTH AMERICAN CONFERENCE

BEYOND

FREE TRADE :

STRENGTHENING NORTH AMERICA

AGENDA OF THE NAfi CONFERENCE MARCH 27TH – 28TH, 2003



Thursday, March 27th, 2003

8:15 _{AM}	OPENING SESSION	RÉGENCE AB
9:15 _{AM}	KEYNOTE SPEAKER	RÉGENCE AB
9:50 _{AM}	BREAK	
10:15 _{AM}	NORTH AMERICAN INVESTMENT FUND I	RÉGENCE AB
11:45 _{AM}	COCKTAIL AND PRESENTATION	RÉGENCE C
12:30 _{PM}	LUNCHEON CONFERENCE	RÉGENCE AB
2:30 _{PM}	DOING BUSINESS WITHIN NAFTA	RÉGENCE AB
3:45 _{PM}	BREAK	
4:00 _{PM}	BEYOND NAFTA	RÉGENCE AB
5:30 _{PM}	COCKTAIL HOSTED BY UNIVERSITÉ DE MONTRÉAL	TERASSE



Friday, March 28th, 2003

9:00 _{AM}	NORTH AMERICAN INVESTMENT FUND II	RÉGENCE AB
10:15 _{AM}	BREAK	
10:30 _{AM}	NORTH AMERICAN DEVELOPMENT CHALLENGES	CARTIER
	EFFECTIVENESS OF NORTH AMERICAN BORDERS	RÉGENCE C
12:00 _{NOON}	LUNCHEON CONFERENCE	RÉGENCE AB
2:30 _{PM}	THE ROLE OF PARLIAMENTS IN NORTH AMERICA	CARTIER
	NORTH AMERICA: THE MANUFACTURERS' VIEWPOINT	RÉGENCE C
4:00 _{PM}	BREAK	
4:15 _{PM}	NAFTA'S CONSEQUENCES FOR FEDERALISM	RÉGENCE AB
5:30 _{PM}	CLOSING COCKTAIL HOSTED BY THE MEXICAN EMBASSY IN CANADA	FOYER



NORTH AMERICAN FORUM ON INTEGRATION
FORUM SUR L'INTÉGRATION NORD-AMÉRICAIN
FORO SOBRE LA INTEGRACIÓN NORTEAMERICANA